

# Attraction and close relationships

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# Initial attraction

- Familiarity
  - Proximity
  - Mere exposure
- Physical attractiveness
  - Cultural differences
  - Prototypicality, but subjectivity
  - Capability discounted by beauty

# Foundations of liking

- Similarity
- Reciprocity
- Lack of availability (reactance)
- Mate selection
  - Evolutionary arguments
  - Fertility and jealousy

# Close relationships

- Characterizing bonds
  - Exchange relationships
  - Communal relationships
- Attachment style
  - Secure
  - Avoidant
  - Anxious
- Frequency, duration, intensity, emotionality

# A theory of love

- Intimacy – emotional component, feelings of liking and closeness
- Passion – motivational component, attraction and desire
- Commitment – cognitive component, decisions about the long term
- Investment model