

# College of Charleston Summer 2010 Study Abroad Program Costa Rica

## Program Dates:

**Summer II**

## Program Fee:

**\$2,500\***

(\*subject to change and does not include tuition)

## Program Information:



## Program Courses: (students enroll in both courses)

**INTB 360: International Benchmarking**

**TRAN 360: International Commerce**

The two courses offered in this summer study abroad program to Costa Rica are open to students as business or general elective courses. The **International Benchmarking** course will allow students to gain practical experience on designing international studies. The program directors will bring U.S. data and will ask students to gather data in Costa Rica for the analyses of benchmarking as part of the class objectives. The **International Commerce** course will help students by developing global business skills. Students will learn how to create a competitive international strategy, target the most profitable markets, select qualified agents or distributors, avoid common commerce errors and know better practices for exporting and becoming a global entrepreneur. The program will include global commerce applications in Costa Rica, [visits to companies](#) and guest speakers.

## Program Directors:

**Dr. Marvin Gonzalez, Marketing and Supply Chain MGMT, gonzalezm@cofc.edu, 843-953-4276**

Dr. Gonzalez is Associate Professor of Decision Sciences. He has worked in multiple international scenarios including Costa Rica, Mexico, Canada and Spain. His research is well known in the area of international studies and benchmarking.

**Dr. Gioconda Quesada, Marketing and Supply Chain MGMT, quesadag@cofc.edu, 843-953-4277**

Dr. Quesada is Associate Professor of Information Systems and Decision Sciences. She has international experience in Costa Rica, the U.S. and Spain. She is NASBITE Certified Global Business Professional (CGBP).

Both professors were involved with exchange programs between CofC and two universities in Costa Rica. They both are natives of Costa Rica.

## To Apply:

For information and to apply, contact **Julie Swigert**, Study Abroad Coordinator, Center for International Education, [swigertj@cofc.edu](mailto:swigertj@cofc.edu), 843-953-7823.

The Program Fee of **\$2,500** includes a non-refundable application fee of \$50 (CofC students), round-trip airfare, lodging, transfers, most meals, medical insurance, and entrances into museums and sites. **TUITION FOR THE COURSES IS NOT INCLUDED.**

Application and a deposit of \$550 are due by **March 5, 2010**. **SCHOLARSHIPS OF UP TO \$1500 ARE AVAILABLE TO COFC STUDENTS FOR STUDY ABROAD. ELIGIBILITY IS BASED ON DEMONSTRATED FINANCIAL NEED AND ACADEMIC MERIT (APP. DEADLINE FEB 26, 2010).**