

College of Charleston Summer 2010 Study Abroad Program Valencia, Spain

Program Dates:

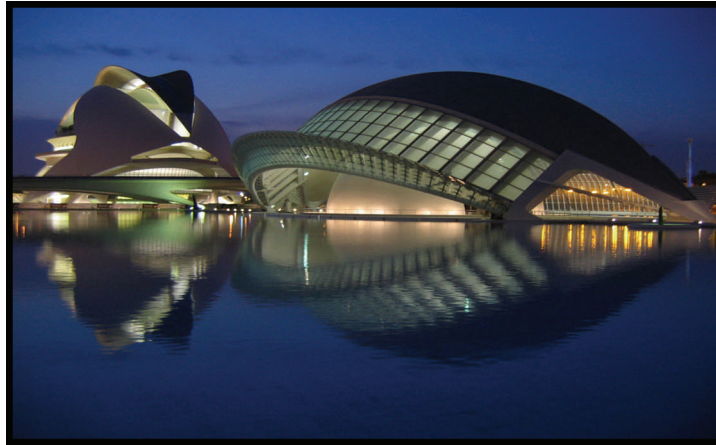
May 11 - June 8, 2010

Program Fee:

\$3,589*

(*subject to change and does not include tuition)

Program Information:



Program Courses: (students enroll in both courses)

MKTG 260/360: Business Environment of the European Union

SPAN 318: Spanish for International Business

Ideal for Business majors who are Spanish minors, this program will focus on the European perspectives of trade, human resources, culture, foreign direct investment, finance, marketing, and manufacturing, while improving the business Spanish skills of the students. Both faculty are bilingual, therefore the courses will be taught in combination of English and Spanish. The first week of the program will be held in Charleston with classes on campus. The remaining portion of the program in Spain will include regular class meetings and cultural and business visits in the Mediterranean city of Valencia. With a population of 1.7 million, this metropolitan area hosts many multinationals, the largest shipping port in the Western Mediterranean, major sports events such as Formula 1 Grand Prix and America's Cup sailing regattas. On weekends, students will have the opportunity to travel in Europe or experience the city on their own.

Program Directors:

Dr. Jose Gavidia, Marketing and Supply Chain MGMT, gavidiaj@cofc.edu, 843-953-6523

Dr. Gavidia is Associate Professor in the Marketing and Supply Chain MGMT Department. He is a native of Spain and teaches international business and decision science courses at CofC. He has lectured, and travels frequently in the EU, where he spends several months a year.

Dr. Felix Vasquez, Hispanic Studies Department, vasquezf@cofc.edu, 843-953-7606

Dr. Vasquez is Associate Professor of Hispanic Studies at CofC. He is a native of Peru and has previously led study abroad programs to Chile, Cuba, Spain and Peru. He has a business background, with an undergraduate degree in accounting and a graduate degree in accounting and finance from Peru.

To Apply:

For information and to apply, contact **Julie Swigert**, Study Abroad Coordinator, Center for International Education, swigertj@cofc.edu, 843-953-7823.

The Program Fee of **\$3,589** includes a non-refundable application fee of \$50 (CofC students), round-trip airfare, lodging, transfers, meals, medical insurance, and entrances into museums and sites. **TUITION FOR THE COURSES IS NOT INCLUDED.**

Application and a deposit of \$550 are due by **March 5, 2010**. **SCHOLARSHIPS OF UP TO \$1500 ARE AVAILABLE TO COFC STUDENTS FOR STUDY ABROAD. ELIGIBILITY IS BASED ON DEMONSTRATED FINANCIAL NEED AND ACADEMIC MERIT (APP. DEADLINE FEB. 26, 2010).**