

## Trip Highlights

### Planned visits to:

- American Business Council at the Dubai Chamber of Commerce
- Dubai International Financial Exchange
- Dubai Ports World
- American Consulate
- Emirates Airlines
- Nakheel Corp. (Palm Island)
- Emirates Mall (indoor ski slope)
- Dubai Heritage Museum
- Overnight desert camping trip
- New Year's party on Palm Island
- Dhow boat trip
- Dubai Gold Souk
- A camel ride (optional)
- World's best duty free shopping
- Surf, sun, and sand in January!

### Each Student Must Have:

- Professional business attire for business visits
- Medications (if applicable)
- 6 month valid passport



## The Instructor



**Dr. David Desplaces** is the International Business program director and an assistant professor of entrepreneurship. He joined the College of Charleston Fall 2007. Dr. Desplaces is a French national that lived in the United Arab Emirates for 18 years before calling the US his home where he met and married his wife, Jill. His research has focused on entrepreneurship, regional economic development and business ethics education. This is the third year this course has run.

### Contact:

**Email:** [desplacesd@CofC.edu](mailto:desplacesd@CofC.edu)

**Phone:** (843) 953-6446

## To Apply Contact

**Julie Swigert**  
**Study Abroad Coordinator**  
**College of Charleston**  
[swigertj@cofc.edu](mailto:swigertj@cofc.edu)  
**(843) 953-7823**

COLLEGE of  
CHARLESTON

SCHOOL OF BUSINESS  
AND ECONOMICS



## TRAN360 Global Enterprises

## Undergraduate Course Study Abroad

### *Dubai*

United Arab Emirates  
Dec. 26 – Jan 4, 2010

**Limited Space Available (11)**

Course offered  
in partnership with



Barney School of Business  
UNIVERSITY OF HARTFORD

**Three (3) University Credits**

# One-Week Study Abroad in Dubai Winter



**TRAN 360—Global Enterprises [3].** Course will explore the current environment, opportunities, and conflicts facing the global entrepreneur. Major topics include the exploring global opportunities (Global Entrepreneurship Monitor), steps towards going global, the mechanisms of going global, and how to manager global success.

### Course Learning Objectives:

- ✦ Explore various businesses cultures
- ✦ Develop cross cultural analytical and international trade skills
- ✦ Learn to identify and investigate international business opportunities

### Program Fee of \$4199 Include:

- Hotel stay (6 nights) in a double occupancy with breakfast (\$500 extra for single occupancy)
- Airport to hotel transfers
- Tuition for 3 credits
- Book
- Emergency Assistance
- Visits to museums, companies, etc.
- Transportation to various sites
- Overnight desert stay
- New Year's Party on Palm Island
- Roundtrip on Delta



## Proposed Schedule

Dates	Times	Topics
Pre-trip Nov 13 & Dec. 4	4:00- 8:00pm	Introduction to Global Business & Getting Global
Dec. 26	Travel	Leave Charleston for Dubai
Dec. 28	AM	Global Logistics (Dubai Ports World)
	PM	Global Vision (Palm Island)
Dec. 29	AM	International Financial Systems
	PM	Doing Business in Dubai
	Evening	Dhow Dinner Cruise
Dec. 30	AM	Muslim Culture (Mosque & Museum)
		American Perspective (American Consulate)
	PM	Retail (Ski Dubai/Emirates Mall)
Dec. 31	AM	Federal Express
	PM	Project Time
	Evening	New Years Party on Palm Island
Jan 1	AM	Free
	PM	Desert Trip/Camping
Jan. 2	AM	Desert Trip return
	Evening	Free/Pack
Jan 3	Am	Visit Mosque
	Evening	Depart for Charleston
Post Trip Jan. 29		Trip Debriefing Class wrap-up Team project
Post Trip Feb, 12		Team presentations

\* Schedule may change depending on the needs of the class.

## Important Dates

Registration: (\$500 deposit to hold spot)  
**Starting May 1, 2009**

Last day for deposit refund  
**September 15, 2009**

Full tuition must be paid  
**October 1, 2009 \***

Pre-session meeting  
**November 13 & December 4, 2009**

Dubai Trip  
**December 26, 2009-January 3, 2010**

Post-Trip class meeting  
**January 29, 2010**

Student Presentations  
**February 12, 2010**

\* Withdrawal from course may result in penalties past that date.

### Visit The Course Web Site:

<http://desplacsd.people.cofc.edu/tran360>

