

**Report of Scholarly Activities
Department of Management and Entrepreneurship
2008 Calendar Year**

Kelly G. Shaver, Chair
May 2009

INTRODUCTION	3
HONORS AND AWARDS.....	4
GRANT FUNDING RECEIVED AND SOUGHT	5
TEACHING ACTIVITIES	6
PUBLICATIONS AND PRESENTATIONS	7
Discipline-Based Peer Reviewed Journal Articles	7
Discipline-Based Other Intellectual Contributions.....	7
Pedagogy-Related Peer Reviewed Journal Articles.....	9
Pedagogy- Related Other Intellectual Contributions	9
Practice-Related Peer Reviewed Journal Articles	10
Practice-Related Other Intellectual Contributions.....	10
REVIEWING ACTIVITIES	11
Editorships	11
Editorial Board Memberships	11
Ad Hoc Reviewing.....	12

Introduction

This document describes the scholarly activities of the members of the Department of Management and Entrepreneurship during calendar 2008 (January 1 – December 31). The calendar year is used for this part of the report because the College of Charleston's merit review system is now on a calendar-year basis. There is an additional report for the Department for the Academic Year of 2008-2009.

Two other features of this report should be noted. First, in the descriptions of scholarly activity, there is *no duplication* of entries. That is, a publication or presentation that includes multiple members of the Department is mentioned only once, and the listing will be in alphabetical order of the first-appearing co-author. All participating Department members, however, are shown in **bold** print. Second, although the College's merit review system "counts" publications in a year that they are accepted by journals, not the year in which they are actually published, this report is a record of activities that have been *completed* (including publication).

The report includes scholarly activity broadly defined – honors and awards received, editorial activities, grant funding sought (as well as received), particularly notable teaching activities – as well as publications and presentations. Within the area of publications, activities are grouped according to the three AACSB Impact of Research publication categories: Discipline-based scholarship, contributions to pedagogy, and contributions to practice. Within each of these three categories, peer-reviewed journal contributions (PRJ) are distinguished from other intellectual contributions (OIC).

The scholarly record includes

- 17 Discipline-based contributions (5 PRJ, 12 OIC),
- 12 Pedagogy contributions (all OIC),
- 6 Practice contributions (all OIC),
- 2 journal editorships, and
- 10 grant proposals submitted by five different faculty members for a total of over \$600,000.

There were quite a few personnel changes in the Department this year. We welcomed a new visiting faculty member, Sandra Krezmien-Funk, who is responsible for developing Business Writing and Business Presentations courses. Both of these offerings are intensive, tutorial-style courses designed to "close the loop" for the School of Business and Economics on its prior-year assessment of student writing skills.

Joe Benich, who has been a valuable member of the faculty since there was a School of Business and Economics (indeed, back then, it was only a

department), retired at the end of the Fall Semester of 2008. Marty Markowitz, who has been Executive-in-Residence for the Department since 2000, elected to retire at the conclusion of the 2008-2009 academic year. Both of these senior faculty will be missed. Additionally, José Gavidia elected to move to the Marketing and Supply Chain Management Department as of the beginning of Fall Semester 2008.

Given the state budget cuts to the College, we are at this point not sure whether we will be able to replace either Joe or Marty. Continuing with the impact of budget cuts, the Department has lost one of its Entrepreneurship lines: David Desplaces will be moving to the Department of Marketing and Supply Chain Management to continue his involvement with the International Business program. Travel funding has also been significantly diminished by budget cuts, requiring some faculty to use personal funds for university-related professional travel to scientific meetings where papers had already been accepted, and causing other faculty to avoid submitting papers to conferences that would normally have been part of their professional responsibilities.

There were other faculty developments. Tom Kent was on sabbatical leave during the Fall Semester of 2008. John Clarkin and Gordon Dehler were tenure and promotion candidates and both were successful. David Desplaces and Dave Hansen underwent third-year review and both were judged to be “on track” toward future consideration for tenure and promotion.

The Department lost its Administrative Coordinator, Debbie Reed-Sterling, to a serious illness in February of 2009. Debbie’s memorial service was attended by family, friends, co-workers, faculty and students. Debbie’s spirit lives on in our memories; we are grateful for the time we shared with her.

Honors and Awards

Blair, C. A. *Who’s Who Among Executives and Professionals. 2008-2009 Honors Edition.*

Blockson, L. C. (2008) College of Charleston Multicultural ExCEL Outstanding Business Faculty of the Year Award.

Grant Funding Received And Sought

Blair, C. A. (2008-2009). Integration of the College of Charleston Convocation book, *Longitude* by Dava Sobel, into MGMT 360: The Dark Side of Leadership. Convocation Grant. Awarded.

Blair, C. A., & Walker, D. (2008). Proposal to oversee a student during his study of how small changes in appearance influence ratings of attractiveness. Student/Faculty Summer Research Grant. Awarded.

Clarkin, J. E. (2008). Franchise curriculum modules. International Franchise Association. Awarded.

Clarkin, J. E. (2008). Financial software teaching tool. Tate Center for Entrepreneurship Economic Partnership Initiative. Awarded.

Davis, A. E. (2008) Summer research support from the Tate Center for Entrepreneurship Economic Partnership Initiative. Awarded.

Dehler, G. E. (2008). School of Business & Economics summer grant. Awarded.

Dehler, G. E. (2008). Summer stipend for Honors course development. College of Charleston Honors College. Awarded.

Desplaces, D. (2008-2009). Franchising curriculum. International Franchise Association. Awarded.

Desplaces, D. (2008). Certificate in Global Business Professional/Global Trade Initiatives grant. Awarded.

Desplaces, D. (2008) Special allocation of start-ups. Proposal for use of the NORC data enclave for the Kauffman Firm Survey. (Kelly Shaver, Co-PI.) Declined.

Mueller, J. (2008). Research on international business and globalization. Global Trade Initiative. Awarded.

Mueller, J. (2008). Developing on-line training module for NASBITE Global Trade Certification.

Shaver, K. G. (2008). Lowcountry partnership for biomedical innovation. National Science Foundation. Pending.

Teaching Activities

In the Spring Semester of 2008 the Department faculty offered 48 courses, 4 in Decision Sciences (DSCI), 6 in Entrepreneurship (ENTR), 1 in Marketing (MKTG) and 37 in Management (MGMT) including 10 sections of MGMT 408, the capstone course in Business Policy for BSBA majors. In the Fall Semester of 2008 the Department faculty offered 38 courses, including 6 in Entrepreneurship (ENTR), 1 First Year Experience Learning Community course, and 31 in Management (MGMT), including 9 sections of the introductory business course, MGMT 301. For Spring of 2008, the average student satisfaction rating for our continuing faculty was 5.3 (SD = .43) and for Fall of 2008 the average was 5.2 (SD = .46). The overall average for faculty at the College of Charleston is 5.2.

There were four major developments related to the teaching activities of the Department. First, the Leadership, Change, and Social Responsibility interdisciplinary Minor was approved by the Faculty Senate and instituted.

Second, five new courses were piloted:

- Business Communications Across Cultures, developed by Bonnie Grossman
- Entrepreneurial Leadership, developed by Howard Rudd
- Gender and Entrepreneurship, developed by Amy Davis
- Sustainable Business (later changed to Ecopreneurship) developed by Dave Hansen
- The Dark Side of Leadership, developed by Carrie Blair

Third, MGMT 402, Leading Organizational Change (developed by Gordon Dehler) was approved by the Faculty Senate and is being offered first in Fall Semester 2009.

Fourth, two members of the Department, Carrie Blair and David Desplaces, developed courses for the College's First Year Experience program, two of the very few such courses offered by the School of Business and Economics.

In addition to these curriculum enhancements, the Department continued to serve as the home for the general BSBA degree, offering the introductory Business course (MGMT 301) and the business capstone course (MGMT 408), graduating 288 BSBA majors in May of 2009.

Publications and Presentations

Discipline-Based Peer Reviewed Journal Articles

- Blair**, C. A., Hoffman, B. J., & Helland, K. A. (2008). Narcissism in organizations: An empirical look at managerial integrity and effectiveness. *Human Performance*, 21, 254.
- Clarkin**, J. E. (2008). Channel changes: An examination of ownership change in franchise firms. *Journal of Marketing Channels/Haworth Press*, 15(1), 23-41.
- Frash, R E., Antun, J., **Hodges**, H. E., (2008). Family life cycle segmentation: An exploratory case study. *Journal of Foodservice Business Research*, 11 (4).
- Quesada, G., Gonzalez, M., & **Kent**, T. W. (2008). A road for achieving an international measure and understanding on leaders' behaviors. *Leadership and Organizational Development Journal*, 29 (8), 678 – 692.
- Gartner, W. B., **Shaver**, K. G., & Liao, J. (2008). Opportunities as attributions: Categorizing strategic issues from an attributional perspective. *Strategic Entrepreneurship Journal*, 2, 301-315.

Discipline-Based Other Intellectual Contributions

- Poling, T.P. & **Blair**, C.A. (2008). *Peas in a pod: Managers clustered on dispositional variables display similar leader behaviors*. Paper presented at Southern Management Association, St. Petersburg, FL.
- Blair**, C.A., Helland, K.R., Delise, L., & Gorman, C.A. (2008, August). *The smart leader: Examining the relationship between intelligence and leader development behavior*. Paper presented at the Academy of Management meeting, Anaheim, CA.
- Blockson**, L.C. Davis, A. Brush, C., de Bruin, A., Welter, F., Neergaard, H., Robinson, S., & Smith-Hunter. (2008, August). *Asking questions about women entrepreneurs: Studying, teaching, and guiding entrepreneurial women*. Workshop presentation and facilitation at the Academy of Management meeting, Anaheim, CA.
- Davis**, A. E. (2008, August). Kauffman Foundation Dissertation Fellowship Program. In K. G. Shaver (Organizer), *Support for the questions we ask:*

- Funding the questions.* Workshop presented at the Academy of Management meeting, Anaheim, CA.
- Davis**, A. E., & Aldrich, H. E. (2008, June). *Status characteristics and contribution recognitions within startup teams.* Paper presented at the Babson College Entrepreneurship Research Conference, Chapel Hill, NC.
- Davis**, A. E. (2008, January). *More (or less) than the sums of their parts? Status, teams, and entrepreneurial outcomes.* Presented at the Special Research Session for the Kauffman Foundation Dissertation Fellowship Program. Annual Meeting of the Allied Social Science Association, New Orleans, LA.
- Dehler**, G. E., & Welsh, M. A. (2008, April) *Sensible learning by and for design.* International Conference on Organizational Learning, Knowledge and Capabilities, Copenhagen, Denmark.
- Desplaces**, D., **Blockson**, L., Bosco, S., & Ebrahimpour, M. (2008, August). *The questions we ask or don't ask of business ethics education.* Workshop presentation at the Academy of Management meeting, Anaheim, CA.
- Hansen**, D. J., **Davis**, A. E., & **Shaver**, K. G. (2008, June). *Marketing strategy in nascent firms: An examination of marketing in the Panel Study of Entrepreneurial Dynamics.* Paper presented at the University of Illinois at Chicago (UIC) Research Symposium on Market and Entrepreneurship Research, Stockholm, Sweden.
- Mueller**, J.D. (2008, January). *Trends in globalization research.* Paper presented at the Applied Business Research Conference.
- Rudd**, H., **Kent**, T, **Blair**, C.A. & Schuele, U. (2008). *Leadership across cultures: Examining the equivalence of the Leader Behavior Inventory in two different cultures.* Paper presented at Southern Management Association, St. Petersburg, FL.
- Shaver**, K. G. (2008, August). *Support for the questions we ask: Funding the questions.* Workshop presented at the Academy of Management meeting, Anaheim, CA.

Pedagogy-Related Peer Reviewed Journal Articles

NONE

Pedagogy- Related Other Intellectual Contributions

Clarkin, J. E., Desplaces, D. E., Matthews, C. H., Kirsch, P. (2008, August). *How to launch a successful business plan competition*. Workshop presented at the Academy of Management meeting, Anaheim, CA.

Desplaces, D. E., Matthews, C., Kirch, P. & Roer, M. (2008). *How to launch a successful business plan competition? A best practice symposium*. In Michael Morris, *The global entrepreneurial revolution: a new vision*. United States Association for Small Business and Entrepreneurship Annual Meeting, San Antonio, TX.

Congden, S., **Desplaces, D. E., Olejniczak, O., Rudd, H. & Sobiesuo, A.** (2008, February). *Developing a study abroad experiential learning tool box*. ABSEL Annual Meeting, Charleston, SC.

Desplaces, D. E. (2008). NASBITE Certification as a Global Trade Professional.

Hodges, H. E., (2008, March). *Considerations for an introductory statistics course: A model for developing statistical reasoning using interactive excel worksheets*. Proceedings Western Decision Sciences Institute, San Diego CA.

Queseda, G., Gonzalez, M., **Mueller, J., Mueller, R.** (2008, November). *A customer driven curriculum for the international business major*. Decision Sciences Institute, Baltimore, MD.

Mueller, J. (2008). NASBITE Certification as a Global Trade Professional.

Kent, T. W. (2008). *Appreciative inquiry*. In J Rabin & T. A. Wackhaus (Eds.). *Encyclopedia of public administration and public policy* (2nd ed.), pp. 99-102. New York: Taylor & Francis.

Kent, T. W. (2008). *Leadership*. In J Rabin & T. A. Wackhaus (Eds.). *Encyclopedia of public administration and public policy* (2nd ed.). New York: Taylor & Francis.

Ettinger, E., Wilderom, C., Van Dick, R., & **Kent, T.** (2008, October). *Innovating career services: the role of user and designer involvement*. Association of Internet Researchers – Internet Research 9.0: Rethinking Community,

Rethinking Place. IT University of Copenhagen, Denmark.

Ettinger, E., Wilderom, C., & **Kent**, T. (2008, April). *Service Innovation in sustainable recruiting platforms: Optimizing user involvement*. Netherlands Innovation Workshop Utrecht, in Eerste Nederlandse Diensteninnovatie, Telematica Institute, University of Twente.

Rudd, H., **Desplaces**, D.E., & Olejniczak, O. (2008, March) Relationship marketing and partnership building: Critical success factors in the design & implementation of two economic development focused study abroad programs. In G. Riecher & D. Shepherd, *Expanding marketing horizons into the 21st century*. Association of Marketing Theory and Practice meeting, Savannah, GA.

Practice-Related Peer Reviewed Journal Articles

NONE

Practice-Related Other Intellectual Contributions

Blair, C.A. & Atchley, K. (2008). Cultivating physician Leaders. *MGMA Connexions*, 8 (10), 26-27.

Clarkin, J. E. (2008, May). *Entrepreneurship in organizations*. Medical University of South Carolina (MUSC) Leadership Training, Charleston, SC.

Clarkin, J. E. (2008, March). *Entrepreneurship Education in South Carolina*. Innoventure 2008, Greenville, SC.

Desplaces, D. E. (2008, May). *Change management*. Medical University of South Carolina (MUSC) Leadership Training, Charleston, SC.

Hansen, D. J. (2008). *Entrepreneurship and marketing: Market opportunities*. YESCarolina Advanced Teacher Training, Charleston, SC.

Kent, T. (2008). Forword. In E. Ettinger, *The highly effective behaviors of financial consultants*. Wiesbaden, Germany: Gabler Verlag.

Reviewing Activities

Editorships

Dehler, G. E.

Editor, *Management Learning* (through 2008).
Guest Co-Editor, Special issue of *Management Learning* containing the best papers from the 2008 OLKC Conference, Copenhagen, Denmark.

Hansen, D. J.

Case Editor for *Journal of Research in Marketing and Entrepreneurship*.

Editorial Board Memberships

Dehler, G. E.

Journal of Management, Spirituality and Religion
Journal of Management Education
International Journal of Management Practice
International Journal of Management Philosophy and Concepts

Rudd, H.

Journal of Small Business Management

Shaver, K. G.

Journal of Applied Social Psychology
Journal of Developmental Entrepreneurship

Ad Hoc Reviewing

Blair, C. A.

Southern Management Academy

Developmental reviewing of Colquitt, LePine, & Wesson *Essentials of organizational behavior*. McGraw-Hill.

Developmental reviewing of Certo *Supervision (6th ed.)*. McGraw-Hill.

Developmental reviewing of Bauer & Erdogan *Organizational Behavior*.

Blockson, L.

Business and Society

Entrepreneurship Theory and Practice

Ethics and Behavior

Dehler, G. E.

Academy of Management Learning & Education

Action Research Journal

British Journal of Management

Journal of Management

Organization Studies

Desplaces, D.

CASE Journal

CASE Association

Eastern Academy of Management

United States Association for Small Business and Entrepreneurship

Hansen, D. J.

Journal of Business Venturing

Journal of Management Studies

Journal of Small Business Management

Australia and New Zealand Marketing Academy

UIC Research Symposium on Marketing and Entrepreneurship

Kent, T. W.

Journal of Leadership in Health Services

Rudd, H.

Association of Marketing Theory and Practice