

SIFE Facts

- 2,000 college/university SIFE teams
- More than 40 countries
- More than 800 U.S. teams
- More than 15,000 SIFE students
- 700,000 hours of service by SIFE students last year
- 4,000,000 people impacted last year
- Over \$1 million each year in prize money and awards
- Covers five educational topics:
 - > Market Economics
 - > Success Skills
 - > Entrepreneurship
 - > Financial Literacy
 - > Business Ethics
- Regional, National, and World Cup competitions held annually

Additional Resources

Official SIFE Headquarters and Website

Robert W. Plaster Free Enterprise Ctr.
Jack Kahl Entrepreneurship Ctr.
1959 East Kerr Street
Springfield, MO 65803
Phone - 1-800-235-9585
www.sife.org

College of Charleston SIFE Team Website

www.cofc.edu/~mgmtentrep/SIFE

Faculty Advisor

Dr. John Clarkin - clarkinj@cofc.edu
Office - Tate Center 209
Phone - (843) 953-4999

Business Advisory Board

Lisa O'Beirne - obeirnel@cofc.edu
Office - Beatty Center 211
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Executive Board

President: Brad Chapman
Vice President: Jess Levkoff
Secretary: Bobby Johnston
Treasurer: Briggs Huddleston
Historian: Charles Condo
Presentation Coordinator: Maureen Porzio
Annual Report Coordinator: Jackie O'Keefe
Special Competitions Coordinator: Matt Foster
Technology Coordinator: Stephen Vogel
Media/Membership Coordinator: Asher Watson
July, 2007



School of Business and Economics
College of Charleston
5 Liberty Street
Charleston, SC 29401



College of Charleston
School of Business & Economics
Tate Center for Entrepreneurship

2007-2008





SIFE, Students In Free Enterprise, is a global non-profit organization, offering university students the opportunity to apply the following five education topics they learn in the classroom toward solving real world problems:

- Market Economics
- Entrepreneurship
- Business Ethics
- Financial Literacy Skills
- Success Skills

Teams are challenged to use these educational topics to inspire economic hope and opportunity by teaching children about the global economy, by providing necessary assistance to aspiring entrepreneurs, by presenting effective solutions for small business owners to increase profits, by helping low-income families achieve financial independence, and by emphasizing the importance of ethical and moral business practices.

SIFE students discover the scope of their personal potential when developing educational projects to teach and serve others; they utilize the leverage of personal educational experiences and they develop teamwork, leadership, and

communication skills far beyond those of the average university student when competing in competitions.

Members of our team apply skills learned in the classroom by creatively solving real world problems. Our SIFE students work with local and international high schools to develop their entrepreneurship program, have created and taught small business owners financial literacy in both English and Spanish and continue to work to improve the lives of others in Charleston and around the world.



Special Competitions Coordinator, Matt Foster, teaches students in Colima, Mexico about U.S. capital markets

Team members also benefit from the expertise of the faculty and staff advisors, the support of their local business advisory board, attendance at workshops/events, and the resources of the Tate Center for Entrepreneurship, School of Business and Economics and the College of Charleston.

SIFE Advisory Board – The SIFE Advisory Board is comprised of a group of dedicated community members from a variety of different industries who provide mentoring and guidance for the team, give advice on projects, provide introductions to other business leaders in the community and are also a great source to critique presentations before the SIFE Regional, National and World Cup competitions.

Competitions and workshops are held every year. SIFE team members attend a training workshop at the beginning of the academic year allowing them the opportunity to develop their projects with the help of regional directors, talk with other SIFE teams and establish additional techniques for their community outreach projects. Competitions are held regionally, nationally and internationally at the end of each year. The College of Charleston's SIFE Team has attended the Regional Competition the past 4 years and has won Rookie of the Year, First Runner-Up and Second Runner-Up.

